

Big screen CTV, DOOH

Written by Administrator

Sunday, 02 October 2022 07:21 - Last Updated Sunday, 02 October 2022 07:23

Our ad-technology to connect and serve programmatic advertising on 10,000 Screen in Karaoke Bars Nationwide in Vietnam



Banner as default screen of Karaoke room when users are not singing/affect directly user choice because

Video Only before song/Time interval between 2 videos: 4 songs/display time of a video: 6s-10s-15s
In-song banner: Display in song while users are singing karaoke/time interval between the 2 videos: 75

Apply in specific KTV Banner size: 1280x720

Duration: Customize

Frequency: Random